

Sponsorship Package

2026-2027



About RCREA

The Rotman Commerce Real Estate Association (RCREA) is the premier undergraduate real estate organization at the University of Toronto. Since 2020, RCREA has united a community of students passionate about real estate and professional growth.

Through industry engagement events, strategic partnerships, and educational programs, RCREA bridges the gap between academia and the real estate industry.

In doing so, RCREA fosters meaningful connections between students and professionals. This equips students with the knowledge, network, and opportunities to launch successful careers in real estate.



Our Value, Your Impact

Talent Pipeline



The opportunity to connect and create relationships with motivated Rotman Commerce students pursuing careers in real estate. Firm partnership will help support the development of RCREA's young professionals within the industry.

Industry Presence

Through RCREA events, promotions, and recruitment initiatives, sponsors have meaningful brand exposure across the Rotman Commerce community and the even broader University of Toronto network.



Collaborative Initiatives



RCREA strives to collaborate with industry partners on projects and research initiatives. These provide great opportunities for hands-on experience in creating meaningful solutions to real estate challenges in Canada.

Upcoming Events



Alumni Networking Night
September 2026

Developer's Showcase
October 2026

RCREA x Your Firm
November 2026

RCREA Networking Night
January 2027

**Real Estate x Public
Policy Case Competition**
January 2027

RCREA x Your Firm
February/March 2027

**Office Tours & Real
Estate Workshops**
Ongoing



RCREA x Your Firm



November 2026 & February / March 2027

This premier, **fully customizable** event provides your firm with direct and exclusive access to a tailored experience that aligns with your recruitment and branding goals while showcasing your firm's core business and expertise within the real estate industry.

Whether you are looking to educate students, identify future talent, strengthen your brand, or build meaningful industry connections, every aspect of the event can be customized, including the content, format, audience size, location, and overall experience, while our team manages the planning and execution.

Potential Events:

- **Office Tours**
- **Firm Presentations**
- **Panel Discussions**
- **Workshops**
- **Project Site Visits**
- **Case Competitions**



This exclusive partnership offers a unique platform to showcase your people, projects, culture, and career opportunities while building lasting relationships with exceptional undergraduate talent well ahead of the primary recruitment cycle.

RCREA Networking Night



January 2027

RCREA's flagship Networking Night is RCREA's largest recruiting event, bringing together leading employers and ambitious students interested in careers across the real estate industry. Through an open networking format, companies build meaningful connections while building their presence amongst the next generation of professionals.



Great Hall, Hart House



6:00 PM – 9:00 PM



100+ Attendees



Sponsorship Tiers

	BRONZE	SILVER	GOLD	PLATINUM
	\$250	\$500	\$750	\$1000+
Social Media Promotion				
Access to Top Talent				
Featured as a Partner				
Newsletter Spotlight				
Panelist Opportunities				
Access to all Events				
Keynote Speaker Opportunity				
Custom Event Alterations				

Previous Sponsors

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